

# Dynamic Presentations: Speaking with Greater Impact

## Overview

Learn to create and deliver dynamic, high-impact presentations with greater confidence and conviction. You'll learn how to design an audience-focused presentation, connect to listeners, deliver a clear and compelling message, and move others to understanding and action. With many on-camera exercises and practice giving real presentations, you'll leave the workshop knowing exactly how to present with greater confidence, credibility, and audience connection.

*This workshop is for anyone who presents in formal or informal settings.*

## Options

- 2 day class with 7 participants
- Accelerated 1 day class with 5 participants
- 2-facilitator option for larger groups

## Benefits for You

- Increase your comfort and confidence when you present
- Increase your ability to get your messages across and persuade others
- Get specific feedback on how you come across to your audience
- Identify and practice specific changes so you come across with more confidence, credibility, and connection with your audience

## Workshop Content

This workshop includes lecture, discussion, and practice on-camera with individual coaching and immediate viewing for accelerated learning. Participants will also be coached delivering a real business presentation.

### Topics covered:

- How to speak more dynamically, using voice, body language, and energy to convey enthusiasm, confidence, and conviction
- Techniques for managing nervousness
- How to create audience-centered presentations that drive home a clear message and lead an audience to take action
- Slide design basics and how to use slides effectively
- How to recover from mistakes & going blank
- How to handle questions & tough audiences